

BRIAP news

Business RECYCLING Assistance Program

Waste Management Information for South Carolina Businesses

March 1, 2004

It's good business to join the Carolina Recycling Association

Join Today!

To join, please call, e-mail or write the CRA at:

Carolina Recycling Association
PO Box 1578, Pittsboro, NC 27312
Phone: (919) 545-9050
Fax: (919) 545-9060
E-mail: cra@cra-recycle.org
Web Site: www.cra-recycle.org

ORGANIZATIONAL MEMBERSHIP LEVELS

Large Business\$350
Small Business\$200
Nonprofit/School/University\$130

INDIVIDUAL MEMBERSHIP LEVELS

Individual Sustaining\$100/year
Individual Voting\$ 60/year

SAMPLE MEMBERSHIP BENEFITS

- Inclusion in annual directory
- CRA wall certificate
- Discount ad rates
- Subscriptions to all CRA publications
- Discounted registration rates to CRA events
- One designated vote
- Access to members-only area on Web site

PITTSBORO, NC – Do you want to learn more about ways your business can reduce its waste disposal costs? Do you want to learn more about companies that offer recycling services? If your company offers recycling services, do you want to identify contacts that could help your company grow? Would you like to learn about the latest recycling technologies and trends?

One organization that can help answer these and many more questions is the Carolina Recycling Association (CRA).

CRA is one of the largest state-based recycling associations in the United States, serving both North Carolina and South Carolina. The mission of the CRA is to conserve resources by advancing waste reduction and recycling throughout the Carolinas.

"CRA is not just for folks in the recycling business; it is also for businesses that want to recycle. I encourage businesses to come learn how they can reduce their waste stream and their corresponding budget line item for waste."

– Jane Hiller
Sonoco/Paper Stock Dealers

Here are some benefits of belonging to the CRA:

- **NETWORKING AND MARKETING OPPORTUNITIES:** CRA represents more than 400 members (individuals, small businesses, multinational corporations, state government agencies and local governments) who are committed to reducing waste, promoting recycling and buying recycled products. This large membership creates excellent opportunities for members to make valuable contacts with colleagues and potential customers at events and through membership resources.
- **EDUCATIONAL OPPORTUNITIES:** CRA sponsors a variety of educational workshops, seminars and tours. In addition, CRA members receive all CRA publications, including a quarterly newsletter, regular electronic updates and an annual membership

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directory. CRA also plays hosts to an annual conference that brings together more than 500 people from as many as 27 states and Canada to address a variety of topics and workshops during the three-day event. This year's conference is scheduled for March 22-25, 2004, at the Adam's Mark Hotel in Charlotte.

- SPECIAL INTEREST OPPORTUNITIES:** CRA's success can be attributed to its dynamic volunteer councils. These councils allow members an opportunity to take a more proactive role by participating in activities that focus on a variety of special areas interests. Active councils include the Collegiate Recyclers Coalition, the Carolinas Composting Council, the Green Building Council and the Household Hazardous Waste (HHW) Council. Members are free to participate in any of the councils, and if they desire, on more than one council. In South Carolina, there are three networking councils located in the Upstate, Midlands and Low Country that allow CRA members and others interested in recycling an opportunity to gather on a regular basis to hear topical presentations of interest and informally network.

"CRA has provided me with an ever-expanding network of contacts and opportunities to further my efforts in recycling. I am impressed by the knowledge, enthusiasm and dedication of the CRA membership."

**– Tommy Edens
Santee Cooper**

To learn more about CRA, please visit its Web site at www.cra-recycle.org or call (919) 545-9050.



The Carolina Recycling Association's 14th Annual

CONFERENCE & TRADE SHOW

MARCH 22-25, 2004

Adam's Mark Hotel, Charlotte



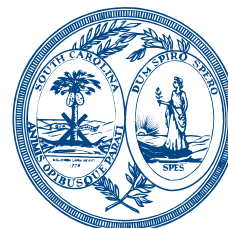
TRACK DAY / BUSINESS DAY
Wednesday, March 24



Office of Solid Waste Reduction and Recycling

1-800-768-7348

www.scdhec.gov/recycle



**S.C. Department of Commerce's
Recycling Market Development Advisory Council**

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